



Luxury Brand and
Sports & Entertainment
Marketing & PR

*"We show and tell the world who **You** are"™*

August 26, 2016

To Whom It May Concern

It is with great pleasure that I am recommending Brianne Brazzle for a position in the areas of graphic design, and digital marketing ad campaign strategy. I am the Founder and Managing Director of Alexis Day Agency, LLC and Brianne was under my supervision as a graphic design intern at my marketing consultancy and PR agency. Brianne's performance for working in the areas of graphic design, and digital marketing will be a valuable addition to any company.

Brianne worked on various digital marketing ad campaigns and design projects, which included logo design, presentation development, flier design, social media ad campaign designs, tagline usage strategy, to name a few. She proved from day one that she was a team player and was very proactive in her assignments throughout her entire internship. Brianne puts great effort in understanding the expectations of the outcome of projects, and in completing projects as proficiently as possible. Brianne consistently works to hone her time management skills, as one of her greatest skills is design speed. She strives to be detail oriented, and went above and beyond what was required to complete projects accurately and meet deadlines. She also takes direction and constructive criticism well, and was open to learn and push beyond her comfort zone. Brianne is solution oriented and if changes were suggested to her on assignments, she would come back with any needed corrections or edits in a very prompt and professional manner.

Brianne was highly contributory in the design process of our luxury brand and sports and entertainment ad campaigns, as well as our seasonal ad development, where she edited original photo images to give them a new visual appeal, and added our company taglines messaging, which she often times gave opinion on determining what tagline best conveyed the ad's intended message.

If Brianne's work ethic and performance with our agency is an indication of how she would perform in yours, she will be an asset to your company. For any further information, please do not hesitate to contact me.

Best Regards,

Alexis Day, Founder, Managing Director
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Alexis Day Agency, LLC